

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

BENEFICIAL INNOVATIONS, INC.,

Plaintiff,

vs.

CAREERBUILDER, LLC., a Delaware corporation; CNET NETWORKS, INC., a Delaware corporation; THE DALLAS MORNING NEWS, INC., a Delaware corporation; DIGG, INC., a Delaware corporation; EBAUM'S WORLD, INC., a New York corporation; GOOGLE INC., a Delaware corporation; JABEZ NETWORKS, INC., a Tennessee corporation; MORRIS COMMUNICATIONS COMPANY, LLC, a Georgia limited liability company; THE NEW YORK TIMES COMPANY, a New York corporation; YAHOO! INC., a Delaware corporation; and YOUTUBE, LLC, a Delaware limited liability company,

Defendants.

CASE NO. 2:09-CV-175-TJW

Jury Trial Demanded

**PLAINTIFF AND COUNTERDEFENDANT BENEFICIAL INNOVATIONS, INC.'S
REPLY TO COUNTERCLAIMS OF DEFENDANT NBC UNIVERSAL, INC.**

Plaintiff and Counterdefendant Beneficial Innovations, Inc. ("Beneficial Innovations") hereby answers the counterclaims of Defendant and Counterclaimant NBC Universal, Inc. ("NBCU"). All of the allegations of NBCU's Counterclaims not specifically admitted are hereby denied.

PARTIES

1. Upon information and belief, Plaintiff and Counterdefendant Beneficial Innovations admits that NBCU is a corporation organized and existing under the laws of the state of Delaware with its principal place of business in New York, New York.

2. Plaintiff and Counterdefendant Beneficial Innovations admits it is a corporation existing under and by virtue of the laws of the State of Nevada and denies all other allegations contained in paragraph 2 of NBCU's Counterclaims.

JURISDICTION AND VENUE

3. Plaintiff and Counterdefendant Beneficial Innovations admits the allegations of subject matter jurisdiction in paragraph 3 of NBCU's Counterclaims.

4. Plaintiff and Counterdefendant Beneficial Innovations admits that venue is proper. Beneficial Innovations denies all other allegations contained in paragraph 4 of NBCU's Counterclaims.

COUNTERCLAIMS

5. Plaintiff and Counterdefendant Beneficial Innovations admits that the '943 patent was issued by the United States Patent and Trademark Office on February 4, 2009, and that it is the owner of all rights and title to the '943 patent. Beneficial Innovations denies all other allegations contained in paragraph 5 of NBCU's Counterclaims.

6. Plaintiff and Counterdefendant Beneficial Innovations admits that it has alleged that certain acts by NBCU infringe the '943 patent, which allegations NBCU denies.

7. Plaintiff and Counterdefendant Beneficial Innovations admits that an actual controversy exists between Beneficial Innovations and NBCU regarding the validity, enforceability, and infringement of the '943 patent.

FIRST CAUSE OF ACTION **Declaratory Judgment of Non-Infringement**

8. Paragraph 8 of NBCU's Counterclaims re-alleges and incorporates by reference the allegations of paragraphs 1 through 7 of NBCU's Counterclaims. Beneficial Innovations incorporates by reference its response to the allegations of paragraphs 1 through 7 of NBCU's Counterclaims. Except as expressly admitted, Beneficial Innovations denies each of the allegations of paragraph 8.

9. Plaintiff and Counterdefendant Beneficial Innovations denies the allegations contained in paragraph 9 of NBCU's Counterclaims.

SECOND CAUSE OF ACTION
Declaratory Judgment of Invalidity and/or Unenforceability

10. Paragraph 10 of NBCU's Counterclaims re-alleges and incorporates by reference the allegations of paragraphs 1 through 22 of NBCU's Answer, paragraphs 1 through 8 of its Affirmative Defenses, and paragraphs 1 through 9 of its Counterclaims. Beneficial Innovations incorporates by reference its response to the allegations of paragraphs 1 through 9 of NBCU's Counterclaims. Except as expressly admitted, Beneficial Innovations denies each of the allegations of paragraph 10.

11. Plaintiff and Counterdefendant Beneficial Innovations denies the allegations contained in paragraph 11 of NBCU's Counterclaims.

EXCEPTIONAL CASE

12. Plaintiff and Counterdefendant Beneficial Innovations denies the allegations contained in paragraph 12 of NBCU's Counterclaims.

RELIEF REQUESTED

Plaintiff and Counterdefendant Beneficial Innovations denies that NBCU is entitled to the relief it seeks or any relief for the allegations made in their Answer and Counterclaims. Plaintiff and Counterdefendant Beneficial Innovations requests that judgment be entered in its favor on all issues and it be awarded the appropriate damages, exceptional damages, costs, and attorneys' fees.

DEMAND FOR JURY TRIAL

Plaintiff and Counterdefendant Beneficial Innovations demands trial by jury of all issues.

Dated: December 10, 2009

Respectfully submitted,
By: /s/ Julien A. Adams

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ATTORNEYS FOR PLAINTIFF
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CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who are deemed to have consented to electronic service are being served this 10th day of December 2009, with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

/s/ Julien A. Adams

Julien A. Adams